

INITIATIVES IN ART AND CULTURE
SEVENTH ANNUAL GOLD CONFERENCE

Thursday, April 27 – Friday, April 28, 2017
New York, New York

Register online: <https://iacgold2017.eventbrite.com>

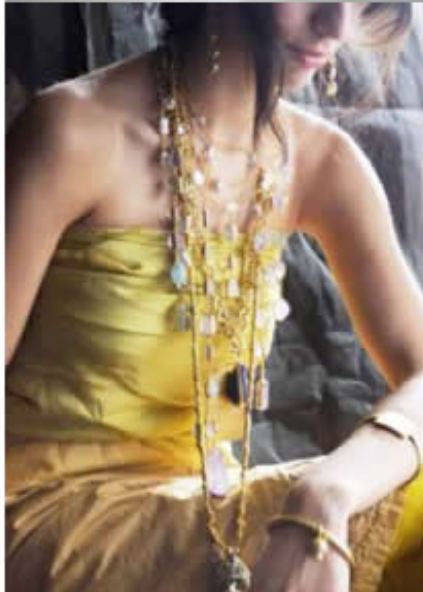
Special early-bird rate: \$250 (in lieu of \$350)

Two registrations for the price of one: \$175 each (instead of \$350 each)
when purchased simultaneously
Student rate: (with ID): \$100

Through panels, talks and discussion, we explore craft, artistry, and manufacture of gold jewelry; training the next generation of jewelers; current trends in retail including the use of narrative to motivate consumers; strategies for ensuring the future of multi-generational businesses; legislative and regulatory guidelines impacting the jewelry market; ethical sourcing and responsible practice, both social and environmental.

Among presenters (as of 1/25/17):

- Rob Bates, Senior Editor, JCK
- David Bouffard, Vice President, Corporate Affairs, Signet Jewelers Ltd.
- jewelry designers including Blair Lauren Brown, Simon Alcantara, Toby Pomeroy, Kara Ross, Peter Schmid, and Temple St. Clair
- Peggy Jo Donahue, owner, Donahue Communications
- Linus Drogs, President, AU Enterprises
- Mark Hanna, Chief Marketing Officer, Richline Group
- Andrea Hill, Founder and CEO, Hill Management Group, LLC
- Sasha Lezhnev, Associate Director of Policy, Enough Project
- Orin Mazzoni, director, Sharing the Rough
- Christina Miller, Chair, Advisory Board and Co-Founder, Ethical Metalsmiths
- David Mills, Director of Communications and Marketing, The Goldsmith's Company
- Anne Marie O'Connor, author, *The Lady in Gold: The Extraordinary Tale of Gustav Klimt's Masterpiece, Portrait of Adele Bloch-Bauer*
- Jack Ogden, internationally known jewelry historian and industry veteran
- Ashley K. Orbach, Senior Advisor, Economic and Business Affairs Department of State, US Representative to the Kimberley Process
- Barbara Palumbo, Founder, Adornmentality.com
- Susan Thea Posnock, Director of Public Affairs and Education, JA
- Lindsey Rubin, Corporate Secretary, Republic Metals Corporation
- Pippa Small, jewelry designer and activist who works to transparently bridge the gap between marginalized communities and the global market
- Monica Stephenson, President, iDazzle and Anza Jewels
- Sarah Yood, Senior Counsel, Jewelers Vigilance Committee (JVC)



SIGNET
JEWELERS



RICHLINE GROUP

A Berkshire Hathaway Company

Richline Brands | Innovaco | LushGarden | Bio Brands

Captions (from top): Gustav Klimt, *Portrait of Adele Bloch-Bauer I* (also called *The Lady in Gold* or *The Woman in Gold*), 1907, oil, silver, and gold on canvas, 54" x 54", Neue Galerie, New York; Peter Schmid "Nectar" cuff bracelet, 2016, 24 kt. gold on oxidized sterling, set with three large hexagonal green beryl, yellow beryl and blue beryl (aquamarine) gems, accented with diamonds, 2 1/2" x 3 1/4" x 1/2". Photo: Aaron Faber Gallery; Pippa Small, *Assorted Jewellery*, gold and rough gems in their natural state. Photo: courtesy, Pippa Small Jewellery.